	October	November	December
1		**IG:** 'Machines' teaser phase two story post *motion graphic* **FB:** 'Machines' teaser phase two post *motion graphic* **Twitter:** 'Machines' teaser phase two post *motion graphic*	**IG:** Promotional image in-feed **FB:** IG: Promotional image post
2			
3			
4		**IG:** New logos across a tiled 3/3 post Change profile skin with updated logos **FB:** Post new logos Change profile skin with updated logos **Twitter:** Post new logos Change profile skin with updated logos	**IG:** Promotional image in-feed **FB:** IG: Promotional image post
5			
6			
7		**IG:** Abstract promo shoot image in-feed post **FB:** Abstract promo shoot image in-feed post **Twitter:** Abstract promo shoot image	
8			**IG:** Repost on story&save to reels Influencer promo campign from TikTok
9		**IG:** 10 second Lyric Video Clip teaser story & in-feed **FB:** 10 second Lyric Video Clip teaser story & in-feed **Twitter:** 10 second Lyric Video Clip teaser	
10	**IG:** 'Catch me on tour with Trash Boat later this month' video story post & ifeed **FB:** 'Catch me on tour with Trash Boat later this month' video in-feed & story post (sponsored in-feed post) **TikTok:** 'Catch me on tour with Trash Boat later this month' **Twitter:** 'Catch me on tour with Trash Boat later this month' video clip	**IG:** 10 second Lyric Video Clip teaser story & in-feed **FB:** 10 second Lyric Video Clip teaser story & in-feed **Twitter:** 10 second Lyric Video Clip teaser	**IG:** Promotional image multi post, swipe to tour poster **FB:** Promotional image multi post, w/ tour poster **Twitter:** Promotional image, w/ tour poster"
11	**IG:** 'Machines' in-feed teaser 1/3 1 story post teaser graphic **FB:** 1 Teaser post 2/3 1 Story post	**IG:** 10 second Lyric Video Clip teaser story & in-feed **FB:** 10 second Lyric Video Clip teaser story & in-feed **Twitter:** 10 second Lyric Video Clip teaser	
12	**IG:** 'Machines' in-feed teaser 3/3 1 story post teaser graphic **FB:** 1 Teaser post 3/3 1 Story post	**IG:** Story 30 second teaser video clip & in-feed **FB:** Story 30 second teaser video clip & in-feed **Twitter:** 30 second teaser video clip	**IG:** Promotional image in-feed **FB:** IG: Promotional image post
13		**IG:** Story 30 second teaser video clip & in-feed **FB:** Story 30 second teaser video clip & in-feed **Twitter:** 30 second teaser video clip	
14		**IG:** 'Machines' Art work post in-feed multi post swipe to video clip talking about the track and the premier tonight. **AM** *caption, check out my new track tonight on Daniel P Carter's Radio 1 Rock show'* Share on story ***POST RADIO 1 ROCK SHOW EXCLUSIVE*** Album announcement: pre-order graphics post in-feed and animated version on story *swipe up* Change link in bio to pre-order link. Machines Lyric video goes live - share in story *swipe up* **FB:** 'Machines' Art work post ***AM** *caption, check out my new track tonight on Daniel P Carter's Radio 1 Rock show'* ***POST RADIO 1 ROCK SHOW EXCLUSIVE*** Album announcement: pre-order post in-feed and story post to pre-order link with &ruise merch graphic Machines Lyric video goes live - post **Twitter:** Machines' Art work post ***AM** *tweet text, check out my new track tonight on @DanielPCarter @RadioIRockShow'* ***POST RADIO 1 ROCK SHOW EXCLUSIVE*** Album announcement: pre-order tweet w/ link &ruise merch graphic Machines Lyric video goes live - tweet link	
15			**IG:** Promotional image in-feed **FB:** IG: Promotional image post
16	**IG:** *Live* 'What I pack for tour' Post as reel later	**IG:** 'Machines': music video released on Rocksound AM. Post 30 clip from the video in-feed & story post *swipe up* Rocksound premier share on story Clash magazine review share on story **FB:** 'Machines': music video released on Rocksound AM. Post 30 clip from the video in-feed & story post Clash magazine review share post **Twitter:** 'Machines': music video released on Rocksound AM. Post 30 clip from the video *Quote tweet* @Rocksound thanking them for the premier Clash magazine review tweet link	
17		**TikTok:** Post about the' Machines' Music video	**IG:** Love No More Added to 'The Scene' Playlist on Spotify Infeed post w/ single art work Feature on Distorted View online *story post* **FB:** Love No More Added to 'The Scene' Playlist on Spotify Infeed post w/ single art work **FB:** Feature on Distorted View online *story post*
18		**IG:** In-feed promo shots 1-2 **FB:** post promo shots 1-2 **Twitter:** post promo shots 1-2	
19		**IG:** Tour poster *swipe up* story w/ link to sales **FB:** Tour poster graphic w/ link to sales **Twitter:** Tour poster graphic w/ link to sales	**IG:** Promotional image in-feed **FB:** IG: Promotional image post
20	**Love No More Headline Tour reminder roll out** **IG:** One 30 second video clip announcment w/ tour poster story&reel **FB:** One 30 second video clip announcment w/ tour poster story&reel **TikTok:** One 30 second video clip announcment w/ tour poster **Twitter:** One 30 second video clip announcment w/ tour poster. One Tweet with tour poster graphic	**IG:** "Who is coming to see me on tour?" story questions session with fans	
21	**IG:** Tour Diary Day 1 round video up on stories/ save to highlights In-feed posts of live images from Leeds **FB:** Tour Diary Day 1 round up video post&stories Post live images from Leeds **Twitter:** Post live images from Leeds	**IG:** Pre-order remdinder graphic in-feed&story **FB:** Pre-order remdinder graphic in-feed&story **Twitter:** Pre-order remdinder graphic post	
22	**IG:** Tour Diary Day 2 round video up on stories/ save to highlights In-feed posts of live images from Newcastle **FB:** Tour Diary Day 2 round up video post&stories Post live images from Newcastle **Twitter:** Post live images from Newcastle		**IG:** Promotional image multi post, swipe to tour poster **FB:** Promotional image multi post, w/ tour poster **Twitter:** Promotional image, w/ tour poster
23	**IG:** Tour Diary Day 3 round video up on stories/ save to highlights In-feed posts of live images from Glasgow **FB:** Tour Diary Day 3 round up video post&stories Post live images from Glasgow **Twitter:** Post live images from Glasgow	**IG:** Slam Dunk Festival announcement promo image in-feed+ line up &multiple story posts **10AM** **11am** IG Live Q&A for Slam Dunk reminder) story post **7pm** Go live on SD IG account **FB:** Slam Dunk Festival announcement promo image in-feed + Line up **10AM** **11am** IG Live Q&A for Slam Dunk reminder) post **Twitter:** Slam Dunk Festival announcement promo image in-feed+ line up **10AM** **11am** IG Live Q&A for Slam Dunk reminder) tweet	
24	**IG:** Tour Diary Day 3 round video up on stories/ save to highlights In-feed posts of live images from Manchester **FB:** Tour Diary Day 3 round up video post&stories Post live images from Manchester **Twitter:** Post live images from Machester	**IG:** Story *swipe up* Interview on Kerrrag! Radio with Jon Mahon **FB:** Interview on Kerrrag! Radio with Jon Mahon post link **Twitter:** Interview on Kerrrag! Radio with Jon Mahon (@jonmahonn) post link	**IG:** Promotional image in-feed **FB:** IG: Promotional image post
25	**IG:** Tour Diary Day 4 round video up on stories/ save to highlights In-feed posts of live images from Nottingham **FB:** Tour Diary Day 4 round up video post&stories Post live images from Nottingham **Twitter:** Post live images from Nottingham	**IG:** Promotional image multi post, swipe to tour poster **FB:** Promotional image multi post, w/ tour poster **Twitter:** Promotional image, w/ tour poster	
26	**IG:** In-feed posts of candids from the tour so far 3-5 multi post **FB:** Post candids from the tour so far 3-5 multi post **Twitter:** Post candids from the tour so far.		
27			
28	**IG:** Tour Diary Day 5 round video up on stories/ save to highlights In-feed posts of live images from Birmingham **FB:** Tour Diary Day 5 round up video post&stories Post live images from Birmingham **Twitter:** Post live images from Birmingham	**IG:** Promotional image in-feed **FB:** IG: Promotional image post	
29	**IG:** Tour Diary Day 6 round video up on stories/ save to highlights In-feed posts of live images from Southampton **FB:** Tour Diary Day 6 round up video post&stories Post live images from Southhampton **Twitter:** Post live images from Southhampton		
30	**IG:** Tour Diary Day 7 (last day) round video up on stories/ save to highlights In-feed posts of live images from London + end of tour groud photo DeadPress Live review *swipe up* link on story **FB:** Tour Diary Day 7 round up video post&stories Post live images from London + end of tour groud photo Share DeadPress Live review **Twitter:** Post live images from London + end of tour groud photo RT DeadPress Live review	**IG:**Pre-Order reminder post **FB:** Pre-Order reminder post	
31	**IG:** Tour round up in-feed posts 6-10 images **FB:** Tour round up post 6-10 images **Twitter:** Tour round up post 4 images		**IG:** Promotional image in-feed **FB:** IG: Promotional image post